

## **Uncommon Methods & Metrics RFP FAQs**

### **Eligibility**

Q: What types of organizations are eligible to apply?

A: Organizations exempt from taxes under sections 501c3 or 115(2) of the Internal Revenue Code, as well as 501c6 organizations and/or for-profit entities. Any for-profit organization wishing to apply must clearly articulate the charitable purpose of its proposal, and the Foundation will conduct a review of the proposed charitable purpose.

We anticipate this portfolio of grantees will consist primarily of research-oriented institutions and firms. Additionally, entrepreneurs, for-profits, and entrepreneurial support organizations who have great ideas are encouraged to apply. Further, the Foundation encourages applications from any and all fields of research, not just entrepreneurship and economics; the more interdisciplinary, the better.

### **Funding**

Q: How much funding will be awarded as part of this program?

A: We anticipate awarding up to \$2.5 million in grants.

Q: Is there a limit to how much I can apply for?

A: No; however we anticipate individual grant awards will generally range from \$50,000 to \$500,000 and be paid out over a three-year period.

Q: I anticipate the development phase of my project will only take a year. Can I apply for less than three years of funding?

A: No. If the grant needs only one year of development, then the applicant should use the final two years for deployment of their idea.

Q: Does the Kauffman Foundation fund indirect costs?

A: No. The Program Officer will work with leading candidates to review the proposed costs and make adjustments as necessary.

Q: Does the Kauffman Foundation require letters of support for a grant application?

A: No.

Q: Is it acceptable to have funding partners for a proposal other than the Kauffman Foundation?

A: Yes. The Kauffman Foundation may ask additional questions about funding partners to confirm that the funding has been secured.

### **Selection Process & Criteria**

Q: What is the timeline for the RFP?

|    |              |   |
|----|--------------|---|
| A: | June 15      | Applications Open                                 |
|    | July 11      | Applications Deadline                             |
|    | August 10    | Applicants will be notified if they are finalists |
|    | September    | Awardees determined & announced                   |
|    | October 2017 | First grant payments made                         |
|    | Fall 2017    | First cohort convening at the Kauffman Foundation |

Please note, the dates are subject to change based upon the number of proposal submitted and clarity around charitable purpose.

Q: Who will participate in the review of my proposal?

A: Kauffman Foundation associates, leadership, and select third-party advisors will conduct reviews.

Q: What are the selection criteria?

A: Ideal candidates will:

- Demonstrate how the proposed solution measures an aspect, feature, or phenomenon of the entrepreneurial ecosystem.
- Propose a scalable solution to gathering primary data.
- Identify a novel data metric or tool.
- Present a feasible, well-conceived plan for implementation.
- Describe how the data or insights will be used.
- Collaborate with a cohort of peers to design, develop, and respond in an iterative process.

General:

Q: How do I contact the Kauffman Foundation with questions regarding this funding opportunity?

A: First, please watch for office hours with Program Officer Evan Absher where he will address questions about the Kauffman New Data Request for Proposals application, qualification criteria and related issues during a Facebook Live broadcast.

Questions may also be emailed to [methodsRFP@kauffman.org](mailto:methodsRFP@kauffman.org). Due to the volume of applications, Kauffman program officers will not be able to participate in 1:1 meetings.